

UNIVERSITY OF CALIFORNIA



Film Screening and Panel Discussion in Celebration of Data Privacy Day 2022

We tweet, we like, and we share — but what are the consequences of our growing dependence on social media? In the documentary film, [The Social Dilemma](#), Silicon Valley insiders reveal how social media is reprogramming civilization by exposing what's hiding on the other side of your screen.

Film Screening and Panel Discussion:

Join the UC Campus Privacy Officers in celebrating Data Privacy Day on January 28, 2022 at noon, with a panel discussion between UC data and privacy experts who will be discussing the film, [The Social Dilemma](#), the future of data, what UC's role should be (if any) in solving the social dilemma, and how viewers can take active steps to better control their data and the data entrusted to them by the UC Community.

Haven't seen the film? No problem. Viewers can watch the film at home on Netflix or can register for a free screening of the film on Friday, January 14, 2022 at 10am (details on how to register, under "Details and Registration Information," below.)

Distinguished Panel Experts:

- [Safiya Noble](#) is an Associate Professor of Gender Studies and African American Studies at UCLA where she serves as the Co-Founder and Co-Director of the [UCLA Center for Critical Internet Inquiry \(C2i2\)](#), the author of the bestselling book, [Algorithms of Oppression: How Search Engines Reinforce Racism](#), and is regularly quoted for her expertise on issues of algorithmic discrimination and technology bias by national and international press.
- [Gillian Hayes](#), UCI Vice Provost for Graduate Education, Dean of the Graduate Division, Robert A. and Barbara L. Kleist Professor of Informatics, and Professor of Pediatrics and Education whose interests include human-computer interaction, ubiquitous computing, assistive and educational technologies, and health informatics. Professor Hayes designs, develops, deploys, and evaluates technologies to empower people to use collected data to address real human needs in sensitive and ethically responsible ways.
- [Bryan Cunningham](#), UCI Cyber Security Policy & Research Institute Executive Director and is a leading international expert on cybersecurity law and policy, a former White House lawyer and

adviser, and a media commentator on cybersecurity, technology, and surveillance issues. Cunningham is focused on solution-oriented strategies address technical, legal and policy challenges to combat cyber threats, protect individual privacy and civil liberties, maintain public safety and economic and national security and empower Americans to take better control of their digital security.

- [Sean Peisert](#), Staff Scientist at the Lawrence Berkeley National Laboratory (Computing Sciences Research), and Full Adjunct Professor of Computer Science at UCD and of Health Informatics at UCD School of Medicine whose current research and development include usable and useful computer security and privacy solutions, particularly in enabling [secure and privacy-preserving scientific data analysis](#), and improving security in [high-performance computing systems](#), and [power grid control systems](#).
- [Pegah Parsi](#), Chief Privacy Officer at UCSD, is an attorney/MBA at the forefront of (the grey areas of) privacy, data ethics, privacy rights, civil and human rights, information security, higher education and privacy law, data science, and research data. MS. Parsi is the inaugural chief privacy officer for the UC San Diego campus where she spearheads the privacy and data protection efforts for the research, educational, and service enterprise.
- [Allison Henry](#) is chief information security officer at UC Berkeley. She wrote her first computer program in BASIC to automate the painfully repetitive task of alphabetizing her weekly 4th grade spelling list. From an early age, she has been building and securing information technology solutions to solve problems and enable people to do what they do best. After graduating from UC Berkeley with a Bachelor of Science in Integrative Biology in 1996, Allison started her Information Technology career as a system administrator at UC Santa Cruz and has been working in IT within the UC System since.

Details and Registration Information:

Film Screening

Friday, January 14, 2022 from 10am-12pm

- [Register to watch The Social Dilemma](#)

Panel Discussion

Friday, January 28, 2022 12pm-1pm

- [Register for the panel discussion](#)

Other Data Privacy Day Events:

January 26, 2022, at 12:00 PM:

"How to break down barriers to privacy careers for underrepresented populations"

A panel discussion among privacy officials from across the UC system and the public sector on how to address the lack of diversity in the Privacy field and how to break down barriers to entry for young professionals of color who are interested in Privacy careers. [Register for the Panel Discussion](#).